



UNCG's Quality Enhancement Plan  
Health and Wellness

**2025-2026 QEP Engagement Grants,  
Call for Proposals  
Deadline: October 10, 2025**

Dear UNCG Faculty and Staff,  
Since Fall 2023, UNCG has implemented **Spartans Thrive**, an initiative dedicated to supporting both students' academic success and their overall well-being. This five-year program is integral to our Quality Enhancement Plan (QEP), embodying our pledge to "Student Transformation for Health & Wellness."

**Spartans Thrive** focuses on enhancing student success by integrating wellness into the academic experience. We are inviting proposals from UNCG Faculty and Staff for programs, events, or activities that align with one or more of the following wellness dimensions from our QEP:

1. Career
2. Environmental
3. Intellectual

Successful proposals are eligible to receive awards up to **\$10,000**, and will help create a balanced, fulfilling college experience by integrating wellness concepts into both curricular and co-curricular activities.

**Guidelines:**

- I. Proposals must be for programs, events, or activities that deliver direct support to students and cannot employ temporary staff or pay for course release.
- II. Projects may be tied to specific courses or provide general support targeting a specific population of students and should be institutionalized (not something that is done once but, rather, can be integrated into the culture and regular practice).
- III. All awardees will be required to submit a mid-project report (February 20, 2026) and final report (June 15, 2026) with associated products/outcomes, including reporting on: (1) The number of students served, (2) the number and types of programs, events, or activities offered, and (3) the direct and indirect effects of the programs, events, or activities offered.

**Proposal Expectations:**

- I. Your proposed program, event, or activity should:
  1. Occur before April 30, 2026, with your final report due by June 1, 2026.
  2. Involve students partnering with faculty and/or a UNCG campus partner such as: Recreation & Wellness, the Academic Achievement Center, the Office of Leadership & Civic Engagement, Career & Professional Development, the Office of Intercultural Engagement, the Campus Activities & Programs Office, etc. You can find potential partner information by clicking each wellbeing area on the [Find Your Well-Being Here](#) webpage.
- II. Have alignment with at least one of the following objectives related to the QEP:
  1. Increase students' ability to apply wellness concepts to their academic and personal lives.
  2. Enhance students' understanding of wellness through curricular and co-curricular experiences.
  3. Facilitate students engaging with campus resources to support their personal well-being.

**Proposal requirements:**

Proposals must not exceed three pages (single-spaced, 12pt Palatino font, 1" margins), excluding references, budget, budget narrative, and letter of support.

**Required sections:**

- I. Project Description
  1. Program, event, or activity overview.
  2. Targeted wellness dimension(s).
  3. Justification of need/importance.
- II. Description of Success
  1. Expected outcomes, artifacts, and/or deliverables.
  2. Definition of success for your team.
- III. Sustainability Plan
  1. Processes or structures to maintain the project after initial funding.
- IV. Personnel
  1. Project lead and team members with responsibilities.
- V. Budget
  1. Detailed line-item budget.
  2. Budget narrative explaining expenses.
- VI. Letter of Support
  1. From Chair/Head/Director.

**Dissemination:**

Results of these programs, events, or activities will be shared with key stakeholders across the University and may be used as the basis for external grant proposals. If possible, authors should consider how they can share results with the campus, alumni, and professional organizations, through conference presentations, papers, and other channels.

**Evaluation criteria are as follows:**

- I. Proposal fit and feasibility (40%):
  1. Clear identification and justification of a program, event, or activity supporting one of the three identified wellness areas.
  2. Reasonableness of proposed budget.
- II. Evaluation Plan (40%):
  1. Clear description and feasibility of milestones.
  2. Feasibility of planned project outcomes, artifacts and/or deliverables.
  3. Plan to disseminate findings.
- III. Sustainability of the Project (20%):
  1. Identification of project aspects that can be sustained OR
  2. Plan to realign funding to sustain the project if it is successful.
- IV. Preference will be given to projects, events, or activities with strong student engagement, clear alignment with QEP objectives, and long-term sustainability.

**Submission instructions:**

- Submission Link: [Spartans Thrive Grant Proposal](#)
- Format: **PDF**
- Deadline: **Friday, October 10, 5:00p.m. EST**
- Contacts for Questions:
  - [Eric Willie](#), Provost Fellow
  - [Regina McCoy](#), Vice Provost for Student Success

Applicants will be notified about their application status on/before October 24, 2025. Authors of successful proposals will have an initial meeting with the Division of Student Success by November 6, 2025.

Take Care,

Eric Willie, Provost Fellow  
Regina McCoy, Vice Provost for Student Success